# SMS EQUIPMENT INC. - WINNING IN A WINTER WONDERLAND CONTEST

BY PARTICIPATING IN THIS CONTEST, YOU CONFIRM THAT YOU HAVE PERMISSION FROM YOUR EMPLOYER TO ENTER THE CONTEST, THAT YOU ACCEPT THE CONTEST RULES, AND YOU AGREE TO BE BOUND BY THE CONTEST RULES.

NO PURCHASE NECESSARY TO ENTER.

### **CONTEST RULES**

- 1. This is a promotional contest ("Contest"), to encourage customers of SMS Equipment Inc./Équipement SMS Inc. ("SMS") to register for the contest.
- 2. By registering for this Contest, you agree to the Contest terms and conditions. If you do not agree to the Contest terms and conditions, you should not register to enter the Contest.

### **Eligibility and How to Enter**

- 3. Residents of Canada who are of the age of majority in the province or territory where they live, including residents of the province of Quebec may enter the Contest.
- 4. SMS Employees, representatives, agents, members of the draw committee or service provider performing the draw, and the persons with whom they are domiciled are not eligible to enter the contest or to win a prize.
- 5. To receive access to the contest, do the following:
  - All companies and individuals who have been SMS customers at any time from 2009 to the end of the Contest Period, may create a contest registration at https://smsequipment.com/en-ca/contest-registration/ to become a registered user. Registered users will receive a contest entry confirmation by email with a link to the Contest Entry Website. The registered user will be prompted to complete a form to complete the contest entry.
- 6. All Contest entries must be complete between by 00:01 AM EST on November 1, 2021 and 10:00 AM EST on December 24, 2021 (the "Contest Period") to be eligible for the prize draws.
- 7. A contest registration and a completed contest entry has no monetary value and cannot be traded or transferred to another person.

#### Selection of Winners, Notification and Prize Delivery

8. Contest entries will be recorded through the contest website. SMS may use a third-party service provider to assist with the Contest.

9. Prizes will be awarded daily to one eligible entrant selected at random from the total pool of entries on the following schedule (the "draw dates").

Draw Date	Prize	Approximate Value
Wednesday, December 1, 2021	Travel Voucher - at travel retailer of winner's choice	\$500.00
Thursday, December 2, 2021	IPAD	\$750.00
Friday, December 3, 2021	SAMSUNG Watch	\$750.00
Saturday, December 4, 2021	Travel Voucher - at travel retailer of winner's choice	\$500.00
Sunday, December 5, 2021	IPODS - ear pods	\$500.00
Monday, December 6, 2021	\$500 Visa Gift Card	\$500.00
Tuesday, December 7, 2021	Xbox - Series X	\$750.00
Wednesday, December 8, 2021	YETI Cooler	\$750.00
Thursday, December 9, 2021	Bose sound bar	\$750.00
Friday, December 10, 2021	2 Night Hilton Hotel Stay at Canadian city of Winner's choice	Up to \$500.00
Saturday, December 11, 2021	Dyson Vacuum - Cordless Stick Vacuum	\$750.00
Sunday, December 12, 2021	\$500 Mastercard	\$500.00
Monday, December 13, 2021	2 NHL Game Tickets at Canadian city of Winner's choice	Up to \$750.00
Tuesday, December 14, 2021	VISA gift card	\$500.00
Wednesday, December 15, 2021	Beats Headphones	\$600.00
Thursday, December 16, 2021	iRobot – Roomba i3	\$750.00
Friday, December 17, 2021	Apple Watch	\$650.00
Saturday, December 18, 2021	Golf Clubs - Callaway	\$750.00
Sunday, December 19, 2021	Play Station 5	\$500.00
Monday, December 20, 2021	Travel Voucher - at travel retailer of Winner's choice	\$500.00
Tuesday, December 21, 2021	Lululemon Gift Card	\$500.00
Wednesday, December 22, 2021	2 NHL Game Tickets at Canadian city of Winner's choice	\$750.00
Thursday, December 23, 2021	Costco Gift Gard	\$500.00
Friday, December 24, 2021	Grand Prize 1: Trip for two to Las Vegas – from any Canadian airport + \$1500 to a charity chosen by winner's employer	\$4,500.00
Friday, December 24, 2021	Grand Prize 2 - 65" TV and Surround Sound Item (\$1500.00 value) + \$1000 to a charity chosen by winner's employer	\$3,500.00
Friday, December 24, 2021	Grand Prize 3 - Trager Smoker (Value \$1000.00) + \$750.00 to a charity chosen by winner's employer	\$2,750.00

- 10. The odds of winning a prize will depend on the number of completed contest entries.
- 11. SMS will attempt to contact the selected entrant by email within four business days of each draw date. The selected entrant will be required to respond to SMS, to arrange a convenient time to answer a skill testing question, and to arrange for prize delivery. The selected entrant will have the choice of a mathematical skill testing question, or a trivia question relating to SMS.
- 12. If the selected entrant does not reply to SMS within two business days of contact, fails to correctly answer the skill testing question, refuses the prize, or fails to comply with or is otherwise not eligible under the Contest Rules, then they will be deemed to have forfeited the prize. At SMS' discretion, another entry may be selected by further random draw until the selected entry meets all eligibility criteria and is declared a winner.
- 13. If a person wins a draw prize, their Contest entry will be returned to the pool of entries for other prize draws.
- 14. The prize will be delivered to the winner by SMS, and the prize will be held for a maximum of one month after the draw date if immediate delivery is not possible.
- 15. The Grand Prize draws will be awarded to the entrant's employer (to SMS' customer), who may or may not be the individual who completed the contest entry.
- 16. The name of prize winners will be posted on the SMS website :

https://www.smsequipment.com/en-ca/winter-wonderland-contest/

# Odds of Winning/Prize Description

- 17. The approximate value of each prize is listed in the table above, which includes a brief description of the prizes. The total number of prizes available is 26, and the total value of all prizes available is approximately \$25,000.00.
- 18. The prizes must be accepted as awarded. There is no cash equivalent, substitution, exchange, transfer or credit permitted except at the sole discretion of SMS.

#### **General Conditions**

- 19. By entering the Contest, entrants agree they are eligible to enter, they meet their employer requirements or have employer permission to enter, they will follow all Contest Rules, and will release, indemnify and hold harmless SMS and their respective affiliates, employees, representatives, agents, shareholders, officers, and directors, from and against all injury, loss, damage, claims, actions, and liability of any kind resulting from participation in the Contest or resulting from acceptance, possession, use or misuse of a prize.
- 20. This Contest is subject to all applicable laws and regulations, and are governed by the laws of Quebec in that province, and the laws of Ontario in other provinces and territories.
- 21. The decisions of SMS and its representatives regarding the Contest are final and without appeal.

- 22. SMS will not be required to award more than the number or value of prizes indicated, or to award a prize other than in compliance with the Contest Rules.
- 23. By entering this Contest, the winner authorizes SMS to use, if required, their name for Contest Winner notification and promotional purposes, without any prior notice or compensation.
- 24. SMS may disqualify any person or entry or cancel any entry which does not comply with the Contest Rules, applicable laws, or that is unfair to other Contest entrants. SMS may report non-compliance to legal authorities. Any attempt to disrupt the legitimate conduct of the Contest is a violation of civil and criminal law, and SMS may reject entries associated with such disruption and may seek legal or equitable relief under applicable laws.
- 25. SMS may adjust the end of the entry period, the draw date, or other timeframes if required to verify compliance with the Contest Rules, applicable laws, as a result of technical or administrative problems, in response to other circumstances which the Sponsor deems to affect the proper administration of the Contest or for any other reason. SMS may cancel, terminate, modify or suspend the Contest if any event or intervention occurs which could affect the performance or completion of the Contest in compliance with the Contest Rules.
- 26. No communication or correspondence will be exchanged with entrants by SMS except at SMS' discretion.
- 27. Entrants' personal information collected from the SMS E-Portal will be used to facilitate Contest entries and to award prizes.
- 28. If any of these Contest Rules are declared illegal, unenforceable or invalid by a court with authority, that section of the rules shall be deemed invalid, but the unaffected sections and rules will be valid and apply to the Contest.
- 29. Any litigation respecting the conduct or organization of a publicity contest may be submitted to the Régie des alcools, des courses et des jeux for a ruling. Any litigation respecting the awarding of a prize may be submitted to the Régie des alcools, des courses et des jeux only for the purpose of helping the parties to reach a settlement.
- 30. All questions, comments, or complaints about the Contest should be directed to SMS at: <a href="mailto:smsonline@smsequip.com">smsonline@smsequip.com</a>